



Leveraging Product Databases to Improve the Effectiveness of Appliance Energy Efficiency Policies and Programs

20 November 2014, 11:30–13:30 GMT

Welcome, Introductions, and Agenda Review **10 minutes**
Mark Friedrichs, U.S. Department of Energy

Background and Motivation **15 minutes**
Ari Reeves, CLASP

Presentations from Data Custodians **60 minutes**

Some questions for presenters to address:

- What data is in your database? For which products?
- How do you collect the data, and how often is it updated?
- What is the database used for and by whom?
- What are the particular strengths of your database?
- What challenges do you face?

Jayond Li, CLASP China *15 minutes*
[China Energy Label Product Database](#)

Saurabh Diddi, India Bureau of Energy Efficiency *15 minutes*
[India Star Label Product Database](#)

Label enforcement – using a mobile app to “crowd source” energy label checking; **Market analysis** – tracking sales at the individual model level

David Pearson, Australia Department of Industry *15 minutes*
[Energy Rating Product Lists](#)

Consumer tool – helping shoppers compare operating costs and make better purchasing decisions; **Retailer tool** – making product performance data available to retailers to show on their websites

Kathleen Vokes, U.S. Environmental Protection Agency *15 minutes*
[ENERGY STAR Product Finder](#)

Incentives – platform for energy efficiency programs administered by electric & gas utilities and other organizations

Q&A and Group Discussion **30 minutes**
Moderated by Ari Reeves and Nicole Kearney, CLASP

Closing Remarks and Future SPEX Calls **5 minutes**
Mark Friedrichs