



SEAD POLICY EXCHANGE FORUM

What is the SEAD Policy Exchange Forum?

In the SEAD Policy Exchange Forum, participants will share lessons learned and best practices on appliance energy efficiency topics. This new voluntary peer-to-peer collaboration forum is open to government representatives from SEAD member countries and beyond.

Why join the Forum?

The Forum will enable participants to take advantage of the best practices and lessons learned by other countries; effectively identify opportunities for bi-lateral and multi-lateral collaboration, and encourage stronger relationships among peers by leveraging our collective knowledge.

How will the Forum work?

The Forum will host bi-monthly informal teleconferences and webinars, focused on government-to-government exchange of information on policies, activities and opportunities related to accelerating the global pace of progress for energy-efficient equipment and appliances.

Exclusively government representatives or their delegates will be invited to participate in themed web-based calls, with each call focused on a specific cross-cutting or product specific issue. This Forum will offer policy makers a place to speak openly and confidentially to encourage innovative thinking. Different governments will be (self) nominated to present on their experiences, challenges and best practices on the chosen topics.

Participants will choose the call topics collaboratively and based on interest and urgency.

These calls will enable policy makers and government technical experts to share experiences and lessons learned from developing appliance energy efficiency

policy, and to identify bi-lateral and multi-lateral collaboration opportunities for future project work supported by interested governments and potentially by SEAD or other initiatives.

What topics will be covered?

The following topics will be proposed as the focus of the first series of SEAD Policy Exchange Forum calls:

- Product Certification Databases (Nov 2014)
- Product Coverage, Prioritisation and Energy and Economic Impacts (Jan 2015)
- Lighting
- Harmonisation Efforts on Product Testing and Performance Standards
- Electric Motors
- Coordinated Policies to Accelerate Product Efficiency Gains

On each call, participants will discuss and agree on potential future topics.

Where can I find more information?

Further information will be made available on the SEAD website at www.superefficient.org/spex or you can email sead@superefficient.org.



The SEAD Policy Exchange Forum is an activity under the SEAD Standards & Labeling Working Group.

The Super-efficient Equipment and Appliance Deployment (SEAD) Initiative, a five-year, US\$20 million initiative under the Clean Energy Ministerial (CEM) and the International Partnership for Energy Efficiency Cooperation (IPEEC), helps turn knowledge into action to accelerate the transition to a clean energy future through effective appliance and equipment energy efficiency programs. SEAD is a multilateral, voluntary effort among Australia, Brazil, Canada, the European Commission, Germany, India, Indonesia, Japan, South Korea, Mexico, Russia, South Africa, Sweden, the United Arab Emirates, the United Kingdom, and the United States.